

## The Crush just got stronger

Suunto's colorful Core Crush range gets a new and reinforced look!

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With its brightly colored straps, the Suunto Core Crush is one of Suunto's most instantly recognizable watches and the line-up will be joined by four fun variants – white, gray, coral and lime. In addition to its exciting and attractive appearance, the Crush is now updated to make it even more durable.

Each watch has a new, coated steel bezel for increased robustness and an elegant look. The vibrant straps of the Suunto Core Coral Crush and Core Lime Crush make a bold statement themselves while the lime and coral colored bezel graphics in the Suunto Core White Crush and Core Gray Crush complement the more subtle and modest straps of these watches. The Coral and Lime variants feature a negative face display while the white and gray models show a positive display.

The Suunto Core Crush is equipped with sturdy aluminum lugs to ensure its survival through any adventure, yet is still comfortable on the wrist.

The Crush includes all of the award-winning features of the Suunto Core series that are essential for adventuring in the great outdoors. Monitor the weather with its barometer,

measure distance to the summit with the altimeter, or use the compass to quickly orientate yourself in the backcountry. The Suunto Core Crush also features a depth meter for snorkeling.

As Ewa Pulkkinen, Suunto Product Manager, said: “The playful use of color has created a new range of fresh, youthful watches that are a fantastic addition to the classic Core product family.”

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**About Suunto**

*Suunto was born in 1936 when Finnish orienteer and engineer Tuomas Vohlonen invented the mass production method for the liquid-filled compass. Since then, Suunto has been at the forefront of design and innovation for sports watches, dive computers and sports instruments used by adventurers all over the globe. From the highest mountains to the deepest oceans, Suunto physically and mentally equips outdoor adventurers to conquer new territory.*

*Suunto's headquarters and manufacturing plant is in Vantaa, Finland. Employing more than 400 people worldwide, Suunto products are sold in over 100 countries. The company is a subsidiary of Amer Sports Corporation along with its sister brands Salomon, Arc'teryx, Atomic, Wilson, Precor, Mavic and Nikita.*